

ARKANSAS ALPACA ADVENTURE! HOT SPRINGS, AR

SPONSORS & ADVERTISERS: RETURN **THIS**
PAGE WITH OTHER REGISTRATION
MATERIALS

SPONSORSHIP/AD FORM

Farm/Owners Name(s):	
Farm/Ranch:	
Phone:	Email:

SPONSORSHIP/ADVERTISING OPPORTUNITIES: SEE DESCRIPTIONS BELOW

Sponsorship Levels: Diamond: \$2,000; Platinum: \$1,250; Gold: \$800; Silver: \$500; Bronze: \$250 \$ _____

Show Book Ad:	Color: Full Page: \$250; ½ Page: \$140; ¼ page: \$75; Bus Card: \$50	\$ _____
	Black & White: Full Page: \$150; ½ Page: \$80; ¼ page: \$50; Bus Card: \$35	

Show Ring Banner: your own 3' X 5' banner displayed inside show ring: \$100 \$ _____

Flyer & Marketing Material in Welcome Bag (limited to 10 sponsors – included with Diamond Sponsorship): \$100	\$ _____
---	----------

Halter Class Sponsorship _____	X	\$40 =	\$ _____
--------------------------------	---	--------	----------

TOTAL AMOUNT DUE (ENTER TOTAL HERE AND ON REGISTRATION FORM) : \$: _____

Sponsorship/Advertising Opportunities

DIAMOND SPONSORSHIP: \$2,000	PLATINUM SPONSORSHIP: \$1,000	GOLD SPONSORSHIP: \$500
<ul style="list-style-type: none"> 4' X 10' Banner displayed in area. Banner provided by show TWO NIGHTS LODGING (up to \$300) 4 complementary stalls in PRIME LOCATION. Additional stalls may be purchased! (3 alpaca stalls + 1 farm display) 2 Color Champion Class Sponsorships 5 Class Sponsorships Logo on back cover of Show Program Book Glossy Full-page color ad in Show Program Book (camera-ready art supplied by sponsor) Farm name & Logo on website as sponsors Marketing item placed in welcome bag at no charge Name tag recognition 2 tickets to banquet 	<ul style="list-style-type: none"> Full page Color ad in Show book Preferred stalling + 4 free stalls (3 alpaca stalls, 1 farm display) Sponsorship of 4 halter classes Farm name prominently displayed in all advertising, on website and name tag recognition May display 3' x 5" banner on show ring at no charge (must supply banner) 2 tickets to banquet 	<ul style="list-style-type: none"> Full page black & white ad in Show book Preferred stalling + 3 free stalls (2 alpaca stalls, 1 farm display) Sponsorship of 3 halter classes Farm name displayed in advertising, on website and name tag recognition May display 3' x 5' banner on show ring at no charge (must supply banner) 2 tickets to banquet

SHOW BOOK ADS

Show books will be distributed to all exhibitors and extra copies will be available for all spectators. Ads will be color or black and white. File format in max quality JPEG.

Full Page Ad	Color: \$250	B/W: \$150
One-half Page Ad	Color: \$140	B/W: \$80
One-quarter Page Ad	Color: \$75	B/W: \$50
Business Card	Color: \$50	B/W: \$35

HALTER CLASS SPONSORSHIPS: \$40 EACH CLASS**SHOW RING BANNER: \$100**

3' x 5' banner supplied by advertiser

YOUR FLYER AND MARKETING ITEM PLACE IN WELCOME BAG: \$50

Your promotional items and/or flyer (limit 10 items) placed in exhibition & vendor bags.